



INTERNATIONALISATION
SERVICE OFFICER

ISO project is relevant for:

- Economic and Industrial Chambers,
- Employees of VET providers and
- VET trainers who work with and support SMEs (trade and services).

The project results will also be beneficial for Start-uppers or SMEs that have already guaranteed a recognised position on the national markets, but are interested in introducing their businesses to the international markets (specifically to EU audiences).



The results will account for **competence development**, **facilitate WBL** and **assist in internationalisation practices** that SMEs are or will be participating in.



Furthermore, the project's objective is also to **promote WBL practices**, **support professional development of staff** in VET institutions, **assist companies** in developing strategies to enable cross-border sales and promotion of how the cooperation with Chambers (at any level) will advocate business development.

ISO partnership: Poland, Portugal, Greece, Italy, Ireland and Spain



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