



INTERNATIONALIZATION
SERVICE OFFICER

The coronavirus crisis is upending several sectors, the economy in general and the lives of millions of individuals around the world. Conferences and meetings, to name a few, have been called off. Erasmus + projects have also suffered the impact of Covid-19.



ISO Project is not an exception. Partners have not been able to participate in the 3rd Project meeting, in Tralee, Ireland. However, partners have not stopped working in the project and have also held online meetings.



So far, the partnership has been working in the first two Intellectual Outputs, namely the Internationalization Service Officer Profession Manual and in the preparation of several Videocasts for SMEs concerning internationalization processes. The ISO profession manual which will be available in the partner languages has been mainly developed for chambers employees who want to become Internationalization Service Officers. It will provide them with the necessary help and advice on how to support the internationalization processes in SMEs. The set of videocasts, prepared by successful SMEs in the process of internationalization, from every country, will be a great educational resource to be used by all SMEs interested in getting insights of the internationalization process of their businesses.

ISO partnership: Poland, Portugal, Greece, Italy, Ireland and Spain



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